

Datameer SaaS Data Transformation

The only collaborative multi-persona data transformation for Snowflake

Benefits

✓ Increase Your Snowflake ROI

Transform data quickly and efficiently to deliver more analytics and increase your Snowflake ROI.

✓ Lower Your Data Engineering Costs

Speed your data transformation processes and collaborate among data and analytics teams to lower your data engineering costs.

✓ Produce New Analytics Faster

Get new analytics projects done faster via self-service data transformation and team collaboration.

✓ Increase Trust and Data Literacy

Gain greater visibility into your Snowflake data and share knowledge across the team to build trust and crowd-source data governance.

The Datameer SaaS data transformation solution is the industry's first collaborative, multi-persona data transformation platform integrated in Snowflake. It brings together your entire team — data engineers, analytics engineers, analysts, and data scientists — on a single platform to collaboratively transform and model data directly in Snowflake, keeping data secure and using the Snowflake's scalable compute and storage.

Multi-Persona and Collaborative

Datameer is the only data transformation tool with three distinct user interfaces for your different personas and skills:

- **No-code** — Easy drag-and-drop modeling that lets non-technical analysts create base models specific to their needs.
- **Low-code** — A wizard-driven Excel-like interface that allows non-technical analysts to enrich data and dramatically improve data engineer productivity.
- **Code** — Full SQL coding and scripting that gives your data engineering teams the control to create and deploy highly optimized data models.

Teams can use shared workspaces to share, reuse, and collaborate around models to speed projects, divvy up the workload, and ensure models are designed properly the first time. Different model types can be mix-and-matched into larger dataflows for maximum flexibility and reuse.

Catalog-like Data Documentation

Datameer maintains a rich set of both auto-generated and user-created data documentation that allows teams to easily discover and share knowledge about data models. The solution automatically documents system-level metadata and properties and maintains deep data profiles.

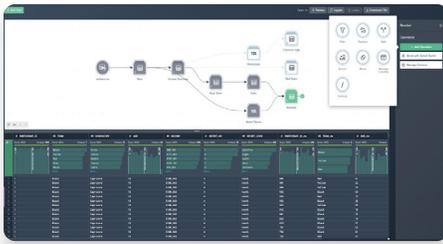
Users can further enrich the information with wiki-style descriptions, custom properties and attributes, tags, and comments. Google-like faceted search allows users to discover datasets using all documented information.

Snowflake Integration

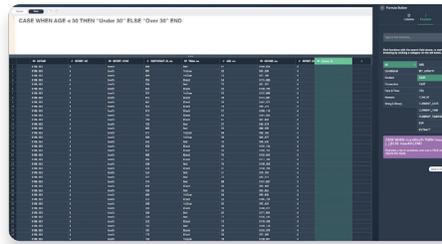
Datameer builds data models directly into Snowflake using data already extracted and loaded to maintain extremely high data security and easy governance. Transformations are executed using the Snowflake engine to take full advantage of its power and scalability. The solution also inventories and documents the loaded raw data to add further knowledge and discoverability.

Datameer Key Features and Capabilities

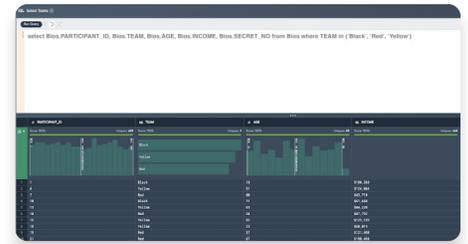
Multi-Persona User Experience and Collaboration



No Code:
Drag-and-Drop



Low Code:
Wizard-driven Formulas



Code:
SQL with Autocomplete

Additional Features



COLLABORATION

- ✓ Shared workspaces
- ✓ Mix-and-match models in dataflows
- ✓ Full component reuse



DOCUMENTATION & SEMANTIC LAYER

- ✓ Auto-generated documentation
- ✓ System-generated properties & metadata
- ✓ Data profiling
- ✓ Wiki-style descriptions
- ✓ Custom properties & attributes
- ✓ Tags
- ✓ Comments



DISCOVERY

- ✓ Google-like faceted search
- ✓ Search across all semantic data
- ✓ Introspection of data and models



SNOWFLAKE INTEGRATION

- ✓ Models built into Snowflake
- ✓ Snowflake execution & storage engine
- ✓ Inventory of loaded data



SECURITY & GOVERNANCE

- ✓ Business glossary
- ✓ Crowd-sourced governance
- ✓ Full audit trails
- ✓ Role-based security
- ✓ Viewing, editing & ownership privileges
- ✓ Status properties

About Datameer

Datameer, a leader in data transformation solutions, offers the industry's first collaborative, multi-persona SaaS data transformation platform integrated into Snowflake. The multi-persona UI brings together your entire team – data engineers, analytics engineers, analysts, and data scientists – on a single platform to collaboratively transform and model data for faster, error-free projects. Datameer is a trusted platform for leading enterprises globally, including Citibank, Royal Bank of Canada, British Telecom, Bank of Montreal, Aetna, Optum, Morningstar, Vivint, and more. To learn more, please visit www.datameer.com.